

# Industry Programme

Saturday, 17 August 2013

## MEETING POINT CINEMA

10.00 - 12.30 **Presentation of the “Kinofication Project”**

The Kinofication Project is aimed at turning existing publicly owned cultural centres into a modern cinema infrastructure in municipalities across Bosnia and Herzegovina and Serbia.

Speakers: Jurgis Vilcinskas (Head of Political and Economic Section, EU Delegation to BiH), Jovan Marjanović (Representative of BiH to Eurimages), Mirsad Purivatra (director, Sarajevo Film Festival), Igor Stanković (CEO, MCF MegaCom Film), Ena Dozo (Head of Sales and Acquisitions, Obala Art Center)

By invitation only

## ATRIUM , ARMY HALL

13.00 - 14.30 **Celebrating MEDIA Membership**

Cocktail Reception on the occasion of the start of the participation of Bosnia and Herzegovina in the MEDIA programme of the EU, hosted by the Ministry of Civil Affairs of Bosnia and Herzegovina and the Ministry of Culture and Sports of the Federation of Bosnia and Herzegovina.

Welcome notes by Denisa Sarajlić (Deputy Minister of Civil Affairs of Bosnia and Herzegovina) and Salmir Kaplan (Minister of Culture and Sports of the Federation of Bosnia and Herzegovina)

By invitation only

## ATRIUM, HOTEL EUROPE

14.30 - 16.00 **Draft Cinema and the Audiovisual Creation Law of the Federation of Bosnia and Herzegovina Round Table**

Speakers: Salmir Kaplan (Minister of Culture and Sports of the Federation of Bosnia and Herzegovina), Amer Kapetanović (President of the Board of Film Fund Sarajevo), Jovan Marjanović (Member of the Board of Film Fund Sarajevo), Amra Bakšić Čamo (President of the Association of filmmakers of Bosnia and Herzegovina)

By invitation only

Sunday, 18 August 2013

## FESTIVAL SQUARE

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### 18.30 - Sarajevo Film Festival Partners “Ivica Matić” Award Ceremony

Reception hosted by the BiH Filmmakers Association

The BiH Filmmakers Association invites you to the annual “Ivica Matić” Award – the only professional award for filmmakers in BiH. The award recipients are Vera Mihić for her lifetime achievement and key contributors of the film DJECA/CHILDREN OF SARAJEVO: Sanja Džeba (costume designer); Sanda Popovac (set designer); Igor Čamo (sound designer); Miralem Zubčević (film editor) and Erol Zubčević, (director of photography).

By invitation only

Monday, 19 August 2013

## FESTIVAL SQUARE TERRACE

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### 23.00 - DOCU Rough Cut Boutique Welcome Drink

By invitation only

Tuesday, 20 August 2013

## DOCU RCB LAB, HOTEL EUROPE

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### 09.30 - 12.30 DOCU Rough Cut Boutique Group Session

Participants Only

### 14.30 - 17.00 DOCU Rough Cut Boutique One to One Meetings

### 17.00 - 19.30 DOCU Rough Cut Boutique Group Session

Participants Only

**Wednesday, 21 August 2013**

## **SCREENING ROOM, HOTEL EUROPE**

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**09.30 - 13.00 CineLink Work in Progress screenings**

Session 1

**15.15 - 19.00 CineLink Work in Progress screenings**

Session 2

By invitation only

## **DOCU RCB LAB - HOTEL EUROPE**

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**09.30 - 12.00 DOCU Rough Cut Boutique Group Session**

Participants Only

**14.30 - 17.00 DOCU Rough Cut Boutique One to One Meetings**

**17.00 - 19.30 DOCU Rough Cut Boutique Group Session**

Participants Only

## **CONFERENCE HALL, HOTEL EUROPE**

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**17.30 - 18.30 Production and financing: Coproducing with Germany on lower budgets**

Germany, CineLink Partner Country 2013, remains the most active coproducing partner for films from Southeast Europe with 13 minority coproductions with German participation released only in 2012. However, average production budgets for films from Southeast Europe have been constantly decreasing over the past years, meaning German regional funding systems spending requirements are becoming harder to meet on one side, while at the same time pressure on German funds to attract projects that generate bigger regional spent, mounts on the other. The session examines this paradigm and looks for hints for future cooperation from the point of view of German regional funds, our partners for this year partner country named Germany - Next Generation Producers.

Speakers: Manfred Schmidt (Mitteldeutsche Medienförderung GmbH), Eva Hubert (Filmförderung Hamburg Schleswig-Holstein GmbH), Oliver Zeller (MFG Filmförderung Baden-Württemberg), Brigitte Manthey (Medienboard Berlin-Brandenburg GmbH)

Moderator: Martina Bleis, Berlin International Film Festival

All accredited guests welcome

## **INDUSTRY TERRACE, HOTEL EUROPE**

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**18.00 – 19.30 Festival Drink – Industry Terrace Opening**

Wine offered by Gentille Winery

All CineLink guests welcome

## **PIVNICA HS**

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**23.00 CineLink Party**

Hosted by HBO Adria

By invitation only

**Thursday, 22 August 2013**

## **SCREENING ROOM, HOTEL EUROPE**

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**10:00-13:00 CineLink Work in Progress screenings**

Session 3

By invitation only

## **ATRIUM, ARMY HALL**

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**13.00 – 15.00 Festival Lunch**

All CineLink guests welcome

## **INDUSTRY TERRACE, HOTEL EUROPE**

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**9.30 -10.30 ACE and EAVE Networking Breakfast**

All CineLink guests welcome

**15.00 – 17.00 Industry One to One meetings**

**18.00 - 19.30 Festival Drink with Doha Film Institute**

Wine offered by Gentille Winery

By invitation only

## **MEETING ROOM, HOTEL EUROPE**

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**10.00 -13.00 CineLink One to One Meetings**

**15.00 – 18.30 CineLink One to One Meetings**

## **DOCU RCB LAB, HOTEL EUROPE**

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**10.00 – 12.30** DOCU Rough Cut Boutique Group Session  
Participants Only

**13.30 – 17.00** DOCU Rough Cut Boutique One to One Meetings

**17.00 – 18.50** DOCU Rough Cut Boutique – Final Session  
Participants Only

## **CONFERENCE HALL, HOTEL EUROPE**

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**11.00 -13.00** Film finance: Streamlining the public funding for coproductions in the countries of former Yugoslavia

Over a decade of intensive international coproduction between former Yugoslav countries is already behind us. This session reflects on the experiences and hints at possible improvements in cooperation by examining the current issues of: reciprocity in funding between countries; overall funding available for minority coproductions; harmonization of dates of funding sessions; certification and national recognition of the evolving coproduction practices.

Speakers: Sanja Ravlic (Head of coproductions, Croatian Audiovisual Center), Jovan Marjanović (Board member, Film Fund Sarajevo) Bengt Toll (Consultant, Olsberg SPI), Miroljub Vučković (Promotion and international relations, Film Center Serbia), Jožko Rutar (Director, Slovenian Film Centre)

Keynote speaker: Nigel Casey (Ambassador, British Embassy in Bosnia and Herzegovina)

Moderator: Marko Pavlović, Business Correspondent, Al Jazeera Balkans

All accredited guests welcome

## **FESTIVAL SQUARE**

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**19:00 – 20:00** DOCU Rough Cut Boutique Award Ceremony and Bye Bye Drink

**Friday, 23 August 2013**

## **INDUSTRY TERRACE, HOTEL EUROPE**

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**10.00 – 10.45 Info sessions:**

Table 1 - Coproducing with and selling to public TV in Croatia - Đelo Hadžiselimović and Robert Zuber, Croatian Radio and Television (HRT), moderated by Damir Terešak (MAXIMA Film)

Table 2 - Working with HBO Adria - Hanka Kastelicová, moderated by Orsi Nagypal (filmmaker)

Table 3 - Meet with The Post Republic - Rebekka Garrido, moderated by Amira Lekić (Deblokada)

Table 4 - Meet with The Film Factory - Bela Tarr and Emina Ganić (University Sarajevo School of Science and Technology), moderated by Amra Bakšić Čamo (Sarajevo Film Festival)

Table 5 - ChakaPro, a new online tool in advanced development where film professionals meet, work and share information to develop, finance, market and present their projects - Tobias Pausinger and Arne Ludwig, moderated by Jovan Marjanović (Sarajevo Film Festival)

Table 6 - Meet with Serbian Film Centre - Milan Lučić (Director), moderated by Ena Đozo (Sarajevo Film Festival)

Table 7 - Meet with Slovenian Film Center - Jožko Rutar, moderated by Daniel Hočevar (Producer)

**15.00 – 17.00 Industry One to One meetings**

**18.00 – 19.30 Festival Drink with Film Center Serbia**

Wine offered by Gentile Winery

All CineLink guests welcome

## **MEETING ROOM, HOTEL EUROPE**

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**10.00 -13.00 CineLink One to One Meetings**

**15.00 -18.30 CineLink One to One Meetings**

## **SCREENING ROOM, HOTEL EUROPE**

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**15.00 – 16.00 Sarajevo Talent Campus Pack&Pitch**

public presentation moderated by Gabriele Brunnenmeyer

All STC & CineLink guests welcome

## **CONFERENCE HALL, HOTEL EUROPE**

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### **11.00 -13.00 Cultural policy: How to boost the impact of creative industries on local societies and economies?**

Sarajevo is about to host a string of massive cultural events as a part of an international initiative to commemorate the centennial of WWI throughout the year 2014. What will be the legacy of this effort? Can it be a trigger for the cities creative industries to reposition themselves in relation to the local and national governments? This session offers a framework to explore the private sector – public sector nexus in using different creative industries as tools of economic and social regeneration, from the effects of large scale cultural events such as the Berlinale on the politics and the economy of one of the biggest European cities, across the symbiosis of culture and industry in Manchester, to Edinburgh’s long standing rein as the continents leading cultural festivals hub.

Speakers: Thomas Hailer (Programme manager, Berlin International Film Festival), Dave Moutrey (Director & CEO, Cornerhouse & Library Theatre Company), Ken Hey (CEO, Edinburgh Film Festival), Mirsad Purivatra (Director, Sarajevo Film Festival)  
Keynote speaker: Roland Gilles (Ambassador, French Embassy in Bosnia and Herzegovina)

Moderator: Marko Pavlović, Business Correspondent, Al Jazeera Balkan

All accredited guests welcome

## **UMBRELLA GARDEN, HOTEL BOSNIA**

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### **13.00 – 15.00 CineLink German Lunch with Bosnian BBQ**

Hosted by Medienboard Berlin-Brandenburg, Mitteldeutsche Medienförderung, FilmFörderung Hamburg Schleswig-Holstein and Medien - und Filmgesellschaft Baden-Württemberg, Film Festival Cottbus and Connecting Cottbus Co-Production Market.

By invitation only

Saturday, 24 August 2013

## **INDUSTRY TERRACE, HOTEL EUROPE**

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### **10.00 – 10.45 Info sessions:**

Table 1 - VoD window in Croatia - Anamaria Dorotić and Nikola Francetić (MAX TV), moderated by Predrag Mandelbaum (Morescreens)

Table 2 - Coproducing with and selling to Al Jazeera Balkans - Lela Dedić and Melina Kamerić, moderated by Amra Bakšić Čamo (Sarajevo Film Festival)

Table 3 - Postproduction starts on the set - Cristian Nicolescu and Eugen Kelemen (Digital Cube), moderated by Alex Trăilă (producer)

Table 4 - Working with a casting/talent agency - Nancy Bishop and Anila Gajević (ZONA), moderated by Timka Grahić (casting director)

Table 5 - Meet with Restart - Bojan Mastilović, moderated by Redžinald Šimek (SCCA/pro.ba)

Table 6 - Meet with Macedonian Film Fund - Darko Bašeski (CEO), moderated by Ena Đozo (Sarajevo Film Festival)

Table 7 - Meet with Croatian Audiovisual Center - Sanja Ravlić, moderated by Tina Hajon (producer)

All CineLink guests welcome

## **MEETING ROOM HOTEL EUROPE**

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### **10.00 -13.00 CineLink One to One Meetings**

## **CONFERENCE HALL HOTEL EUROPE**

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### **11.00 -13.00 Business models: Film industry between new legislations and new technologies**

The sway of digital technologies has absolutely undermined the existing business models in content creating industries. At the moment, the film industry on both sides of the Atlantic faces the new players - from Silicon Valley Internet giants to respective national telecom operators and ISP providers. Recent head-to-heads, like over the SOPA and PIPA acts or ahead of the new US-EU trade agreement negotiations and the repeated struggle for "l'exception culturelle," showed the rivalry is fierce and that the bases for both undisrupted lawful exploitation of intellectual property and state protectionism are under significant pressure. This session explores how to fight Internet piracy on one side, and how to involve the new players in the film value chain, on the other.

Speakers: Chris Marcich (President and managing director, Motion Picture Association), Tomislav Lukičić (Cable Coordinator, European Broadcasting Union), Roberto Olla, (Executive director, Eurimages), Elisabeth O. Sjaastad (CEO, Federation of European Film Directors), Antonio Beus (President, APAW BiH), Zoran Vujasin (President, APAW Croatia)



Keynote speaker: Erik Barnett (Attaché, United States Mission to the European Union)

Moderator: Marko Pavlović, Business Correspondent, Al Jazeera Balkans

All accredited guests welcome

## **AT MEJDAN**

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### **13.00 – 15.00 Festival Farewell Lunch**

Hosted by The Embassy of Belgium

By invitation only

## **MEETING POINT CINEMA**

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### **15.00 – 17.00 The next step in cinema digitisation - DCINEX presentation**

Speakers: Igor Rahelić (DCINEX, Croatia), Jerome Michel (DCINEX, Belgium)

All accredited guests welcome

## **NATIONAL THEATRE**

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### **20.00 – 21.00 Closing Awards Ceremony**

By invitation only

## **FESTIVAL SQUARE**

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### **21.00 – 23.00 Festival Closing Reception**

Hosted by The Embassy of the Federal Republic of Germany

By invitation only

17-24 August 2013

## **VIDEO BAR, BKC FESTIVAL CENTER**

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### **9.00 – 19.00**

All accredited guests welcome